



**FOR IMMEDIATE RELEASE:
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**MOTION PICTURE ASSOCIATION WELCOMES NEW VICE PRESIDENT,
EMEA GOVERNMENT AFFAIRS**

The Motion Picture Association (MPA) is pleased to announce the appointment of Emilie Anthonis as Vice President, EMEA Government Affairs.

“Emilie is exceptionally well qualified to lead the our Brussels-based policy team,” said Stan McCoy, President and Managing Director of MPA Europe, Middle East, and Africa (EMEA). “She and the team will be working to promote policies that will help this region to enjoy the jobs, growth, and cultural dividends of a vibrant creative sector.”

Ms. Anthonis brings a strong background in the industry and the Brussels policy environment, including previous experience with the Association of Commercial Television in Europe (ACT) and with MTV Networks.

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